

# INVITATION



## Contribution of Research and Technology Development (RTD) to Developing Sustainable Knowledge-Based Economies in Central and South East Europe

May 22nd and 23rd 2009

University of Dubrovnik, Croatia  
Cira Carica 4, Conference Hall, Ground Floor

[www.investscienceseee.info](http://www.investscienceseee.info)



**ASO LJUBLJANA**  
AUSTRIAN SCIENCE AND RESEARCH  
LIAISON OFFICE LJUBLJANA



## Organisers

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**Ruđer Bošković Institute, Zagreb**  
[www.irb.hr](http://www.irb.hr)



**JOANNEUM RESEARCH, Graz**  
[www.joanneum.at](http://www.joanneum.at)



**Jožef Stefan Institute, Ljubljana**  
[www.ijs.si](http://www.ijs.si)



**Austrian Science and Research  
Liaison Office Ljubljana**  
[www.aso.zsi.at](http://www.aso.zsi.at)



**University of Dubrovnik**  
[www.unidu.hr](http://www.unidu.hr)

## The Aim

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The Conference shall contribute to a better understanding of the role of Research and Technology Organisations in the development of sustainable knowledge-based economies in Central and South East Europe in line with EU Lisbon Strategy with a special focus on the challenge of strengthening the links between science and industry.

The insights and personal encounters of the conference shall feed into improved S & T strategies and governance structures on regional, national and organisational levels and to enhanced regional cooperation among Central and South East European countries as well as with EU Member States and relevant international organisations such as RCC, EIT, COST etc.

## The Scope

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The Conference will bring – based on the input of a wide range of stakeholders – an overview on experience in research and development cooperation between research institutions (with a focus on research and technology organisations (RTOs) and industry in Central and South East Europe. Particular attention will be given to successful initiatives and show cases that will be presented by the representatives of JOANNEUM RESEARCH (Austria), Jožef Stefan Institute (Slovenia), and Ruđer Bošković Institute (Croatia).

13:00	Registration
14:30	<b>Opening</b> Chair <i>Neven Žarković</i> , Ruđer Bošković Institute
	<b>Welcome statements given by the representatives of</b> <ul style="list-style-type: none"><li>■ University of Dubrovnik</li><li>■ Ministry of Science, Education and Sport, Republic of Croatia</li><li>■ Ministry of Science and Research, Republic of Austria</li><li>■ Ministry of Higher Education, Science and Technology, Republic of Slovenia</li><li>■ Ruđer Bošković Institute</li><li>■ JOANNEUM RESEARCH</li><li>■ Jožef Stefan Institute</li></ul>
15:30	<i>Madeleine Mahovsky</i> , DG Regional Policy RTD and Regional Development – A European Commission’s Perspective (working title)
	Coffee break
16:30	<i>Christopher John Hull</i> , Secretary General of EARTO European Research and Technology Organisations and the Challenges of Sustainability and Competitiveness
17:00	<i>Pero Munivrana</i> , HIT Croatian Institute of Technology Promoting Applied Research, Development and Innovation – Croatian Perspectives
17:30	<i>Erhard Busek</i> Regional Cooperation for Sustainable Knowledge Societies in SEE
	<b>Discussion</b>
19:30	Dinner at Hotel More (Kardinala Stepinca 33)

Saturday, 23 May 2009

## Science, Technology and Innovation for the Economy: Regional and Organisational Perspectives

Chair **Miroslav Polzer**, Austrian Science and Research Liaison office (ASO) Ljubljana

**9:00** **Jug Dujaković**, University of Dubrovnik  
**Presentation and the role of the “Technology and business innovation center for mariculture!” of the University of Dubrovnik in the Croatian aquaculture industry**

**9:15** **Špela Stres**, Jožef Stefan Institute, Ljubljana  
**Contribution on Intellectual Property Promotion and Technology Innovation Management in South East Europe**

**9:30** **Manfred Spiesberger**, Centre for Social Innovation, Vienna  
**Governance and Benchmarking of RTOs**

**9:45** **Božidar Etlinger**, Ruđer Bošković Institute, Zagreb  
**STP project: Business Plan and Innovation Strategy Development in a Public Research Institute**

**10:00** **Nand Shani**, Regional Cooperation Council, Sarajevo  
**Human Capital Building in R & D – the Key to Enhanced Economic Competitiveness of SEE Economies**

### Discussion

Coffee break

### Innovation Policy and Innovation Infrastructure

**11:15** **Christian Hartmann**, JOANNEUM RESEARCH, Graz  
**Interregional Innovation Policy in South East Europe: Past Experiences and Prospects for the Future**

**11:30** **Klaus Schuch**, Centre for Social Innovation, Vienna  
**Sustainability of Cross-Border RTD and Innovation Cooperation Projects and Networks**

**11:45** **Claudia Prüggl**, Lakeside Science & Technology Park, Alpen-Adria University Klagenfurt  
**Technology Parks and Technology Transfer – Making Full Use of Cross-Border Opportunities**

**12:00** **Dalibor Marijanović**, Business Innovation Centre of Croatia – BICRO Ltd., Zagreb  
**National Innovation System – BICROs View**

**12:15** **Gabriele Gatti**, Director for Strategic Planning and EU Initiatives, Area Science Park Trieste  
**New Ideas for Bridging Research and Industry in Europe: Enabling Technological Progress and Innovation**

### Discussion

	Lunch
<b>14:00</b>	<b>Business perspectives</b>
	Chair <b>Boris Cizelj</b> , Research, Innovation and Business Network (RIBN) for Central and South-Eastern Europe
	<ul style="list-style-type: none"> <li>■ AVL AST d.o.o., Austria – Croatia / <i>Goran Mirkovic</i></li> <li>■ Ericsson Nikola Tesla, Sweden – Croatia / <i>Sasa Desic</i></li> <li>■ Medikol, Croatia / <i>Hrvoje Prpić</i></li> <li>■ HIDRIA Corporation, Slovenia / <i>Tanja Mohorič</i></li> <li>■ VARSI, Slovenia / <i>Mirjam Cergolj, Saša Rustja</i></li> <li>■ Shimadzu, Japan – Croatia / <i>Gordan Tomac</i></li> <li>■ Dr. Tatzber KEG, Austria / <i>Franz Tatzber</i></li> </ul>
	Coffee break
	<b>Future Perspectives</b>
	Chair <b>Klaus Schuch</b> , Centre for Social Innovation, Vienna
<b>16:00</b>	<b>Andrejka Kodele</b> , JOANNEUM RESEARCH, Graz Instruments of Promoting Research Cooperation in South Eastern Europe
<b>16:15</b>	<b>Boris Pukl</b> , Jožef Stefan Institute, Ljubljana The Global Crisis: An Opportunity for New RTD Strategies in Environmental and Energy Policies
<b>16:30</b>	<b>Davor Gracin</b> , Ruđer Bošković Institute, Zagreb Collaboration in Development of Solar Cells – Materials and Device
<b>16:45</b>	<b>Jarno Salonen</b> , VTT Technical Research Centre of Finland YEAR: Initiating the R&D co-operation of Young Researchers through Training and Networking
<b>17:00</b>	<b>Concluding Remarks and End of the Conference</b>
	<b>Neven Žarković</b> , Ruđer Bošković Institute
	<b>Cultural programme</b> (bus transport to the old town)
	<ul style="list-style-type: none"> <li>■ Reception at the Rectorate of Dubrovnik University</li> <li>■ Walking tour in the old town</li> </ul>

# Registration Form

## Basic Information about the Participant

Note: all fields with \* are required

Titel

First Name\*

Last Name\*

Organisation

Department

Street\*

ZIP-Code\*

City\*

Country\*

Phone

E-mail\*

Invited speaker

Other participant

Accompanying person

## Activities

- I would like to attend the dinner on May 22nd
- Accompanying person would also like to attend the dinner on May 22nd
- On May 23rd accompanying person would like to join the walking tour

## Other Activities

In case of interest of accompanying persons for some excursions please contact directly

Mr. Mato Franković

[mato.frankovic@generaltourist.com](mailto:mato.frankovic@generaltourist.com).

# Registration Form

## Organised Accommodation

I would like to book a room

Grand Hotel Park ****	
Accommodation	Price
Double room (single use)	111 eur
Double room (per person)	74 eur

The prices indicated in Euro are valid only if booking is made through this registration form, the price includes bed and breakfast per person/per night, including taxes.

Arrival date  Departure date

For double room please indicate the name of the person you want to share a room with.

First Name

Last Name

In case of request for cheaper accommodation, please contact Mr. Mato Franković at [mato.frankovic@generaltourist.com](mailto:mato.frankovic@generaltourist.com).

## Accommodation Costs

Accommodation costs will be covered by Austrian Science and Research Liaison Office Ljubljana (ASO Ljubljana) for:

- » Invited speakers
- » A limited number of other participants from SEE countries upon request at [aso-ljubljana@zsi.at](mailto:aso-ljubljana@zsi.at)

Final deadline for registration  
May 20th, 2009

Please complete the registration form and send it by  
fax **+385 (0) 20 43 55 90**

or

by mail to Ms Daria Vucijevic  
[daria.vucijevic@unidu.hr](mailto:daria.vucijevic@unidu.hr)

## Payment

In case of invited speakers or other participants from SEE countries (provided the approval of ASO Ljubljana) the payment will be done directly by ASO Ljubljana. In other cases you will be able to pay for accommodation with credit cards, debit cards or cash on hospitality desk in Hotel Park.

In the context of the association YEAR (Young European Associated Researchers) young researchers from SEE countries will be especially encouraged to participate in the event with ASO Ljubljana covering accommodation costs.

# Organising Committee / Contact



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## The conference is supported by

- Croatian Ministry of Science, Education and Sports
- Austrian Federal Ministry of Science and Research
- Slovenian Ministry of Higher Education, Science and Technology

## Participants

The meeting will be open to the public, with announcement sent to public media and all relevant institutions in the region.